

HOW IT LOOKS IN THE INBOX



PurelyModest

Order by 2 p.m., wear it today

Modest pieces for Her and Him, delivered same day in our service areas.

PurelyModest

TRY MODEST

AN EXTENSION OF YOUR CLOSET

Your closet, extended.



Modest pieces for Her and Him, delivered fast so you can get dressed and get on with your day.

Shop the collections

THREE COLLECTIONS

One easy closet for everyone

Start with the pieces you will reach for again and again.



Her

Classic and trendy everyday pieces.



Him

Casual wear for every day.



Accessories

Shoes, bags and more to finish the look.

FAST DELIVERY

Order by 2 p.m., wear it today



Place your order before 2 p.m. and it can reach you the same day. Order later and it can still arrive the next day. Same-day and next-day delivery apply in our service areas.

STEP 1

Pick your pieces

Browse Her, Him and Accessories.

STEP 2

Pay your way

Pay contactless or choose cash on delivery.

STEP 3

Wear it

Open the door and get dressed.

SHOP WITH ZERO STRESS



Easy returns

Hassle-free returns if an item does not fit.



Flexible payment

Contactless payment or cash on delivery.



Always here

Customer support is available 24/7.



STYLE NOTE

The cream and sunshine edit



Start with a cream or white layer. Add one soft yellow piece. Keep the accessories simple. Modest dressing is not about hiding. It is about choosing what you want your outfit to say.



Ready to try modest?

Your next favorite outfit is a few taps away.

Start shopping

PurelyModest | Vosloorus, South Africa

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